

TAUBMANS®

In it together



Thank you
as we
continue into 2021





We're in it together

In 2020, with your support, we raised a \$155,000 donation to GIVIT to help bushfire, drought and flood affected communities across Australia.



In the town of Wairewa in East Gippsland, Victoria, the lifesaving community hall recently received a much deserved lifeline, including a fresh coat of paint expertly applied by professional painters from nearby Orbost with funds raised through the In It Together campaign.



The Wirib Store and Tourist Park in Timber Creek, Judbarra (Gregory) National Park, Northern Territory is owned by the local Gunamu Aboriginal Corporation and is an important asset for the Aboriginal people of Timber Creek. Hundreds of litres of Taubmans paint was donated to revitalise the park in time for the peak holiday period.

Continuing into 2021

Community rebuilding requires long-term commitment, and after such a challenging year, the need is no less. In March 2021 we will relaunch the In It Together campaign with GIVIT to continue supporting communities across Australia doing it tough.

- Live 1st of March
- National media campaign
- Website
- Social



To read more about the impact of Taubmans In it Together please visit taubmans.com.au.

GIVIT



Campaign Support

Taubmans will be continuing their partnership with GIVIT to support regional communities doing it tough.

During March and April, every 4L of Taubmans Endure, All Weather, Easycoat, Sunproof and 3 in 1 Prep sold supports a grassroots partnership with GIVIT to help drought, flood and bushfire affected communities across Australia.

Community rebuilding takes a long-term commitment and is about more than just bricks and mortar. Last year we raised a \$155,000 donation to GIVIT to help bushfire, drought and flood affected communities across Australia. We are continuing to work with GIVIT on the ground to respond to community needs and support regional businesses.

Whether it's farm fencing repairs, grocery vouchers for families experiencing hardship or paint drums for a community hall, we are 'in it together.' But we need your help.

Place your order between the 1 February to the 31 March to join the campaign and support long-term rebuilding efforts.

How it works

1. Order a minimum of 72 cans of 4L Taubmans Endure®, Taubmans All Weather®, Taubmans® Easycoat, Taubmans Sunproof® or Taubmans 3 in 1 Prep to participate in the promotion. Mixed pallet lots are acceptable.
2. Complete the "In It Together" Order Form with your store details. Send your Commitment to order form along with your order to Liam at ljohnson@ppg.com
3. PPG will donate:
 - \$5 for every 4L can of Taubmans Endure, Taubmans All Weather and Taubmans 3 in 1 Prep.
 - \$2.50 for every 4L can of Taubmans Easycoat and Taubmans Sunproof.
4. Orders must be received and invoiced during the 1st of February 2021 to the 31st of March 2021
5. You will be registered to receive a Point of Sale (POS) kit for your store, allowing you to create an off location or bulk stack display to promote your support of the program.



Print & Digital Billboard



Magazine



Social



Website

In-store Support

The activation POS kit will be sent to your store for the commencement of the campaign. You should build a bulk or off location stack utilising the collateral you will receive to share the story of the Taubmans "In It Together" campaign with your customers.



Can hanger



Counter card



A1 poster



Pull up banner



Pallet topper

TERMS AND CONDITIONS

Donation offer to GIVIT is available to independent stores within Australia which are a PPG customer and have been approached by a PPG representative to participate in the offer. Offer ends 11.59pm AEDT 31/3/21. See full terms for offer details: <https://www.plexus.co/terms/in-it-together-independents>





How can you be a part of it?

Purchase a minimum of 1/2 a pallet

(72 cans) each of Taubmans Endure, Taubmans All Weather, Taubmans 3 in 1 Prep, Taubmans Easycoat and Taubmans Sunproof (all must be in 4L size in a single order).



Thank you for supporting the “In It together” campaign with GIVIT for 2021. Please fill out this commitment to order form in order to secure your POS kit and to help drought, flood and bushfire affected communities across Australia.

Receive a POS Kit



ORDER REQUIREMENTS	
Account name	
Account number	
List of products	
Quantity of products	

POINT OF SALE REQUIREMENTS	
Key contact at store	
Name	
Phone number (mobile and store)	
Email	
Delivery address	
Local PPG Contact	

We will donate on behalf of your store*

*For every eligible business who completes an Eligible Order PPG, will donate: AUD\$5 for each 4L can of Taubmans Endure, Taubmans All Weather and Taubmans 3 in 1 Prep purchased within an Eligible Order; and AUD\$2.50 for each 4L can of Taubmans Easycoat and Taubmans Sunproof purchased within an Eligible Order.

TAUBMANS®

TAUBMANS.COM.AU

For more information, contact your local PPG Representative or the
Customer Care Team on 131 686.

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